



 **WOMEN**
IN MOTORSPORT
SUMMIT

A woman with long, wavy blonde hair, wearing a bright orange jacket, is shown in profile, smiling and speaking. She is seated at a panel or stage. In the background, another woman with blonde hair, wearing a black and white t-shirt with 'WOMEN IN MOTORSPORT' and 'ENERGY' visible, is also smiling. The background is dark with some blurred lights and text, including 'WOMEN IN MOTORSPORT' and 'ENERGY'. The overall atmosphere is professional and engaging.

It's Time!

May 24th, 2025

For the fourth year, DirtFish presents its Women in Motorsport Summit, where industry-leading women engage in meaningful conversation about the sport we love, **And we're not just scratching the surface.**

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The History

In 2022, we launched the DirtFish Women in Motorsport initiative, bringing some of the world's top competitors to our doors.

Vastly experienced women from across the sport stood shoulder-to-shoulder with the next generation itching to get involved.

That's where we stepped in.

Our Mission

To empower women to dive into motorsport, and to celebrate those paving the way.

“We know the importance of this initiative. We see it every time we fill an All-Women’s Program, everytime the Summit grows, and every time we’re approached by a young person who asks ‘girls can do this too?’ It’s time we look deeply at what needs to shift in our industry, and that we be the ones to push for it. Even if people say no, it’s up to us to change their minds.”

- Josie Rimmer | DirtFish WiM Founder

2022 Summit

Our inaugural event was attended by 100 participants, leaving standing room only in our classroom space.



Lia Block
2023 RWD ARA National Champion,
Baja Champion, F1 Academy for Williams



Lucy Block
ARA Rally Driver, Pikes Peak Competitor,
Baja Champion



Sara Price
Off-Road Champion



Rhianon Gelsomino
Professional Co-Driver to
Lia Block and Travis Pastrana



Emma Gilmore
McLaren Extreme E Driver

2023 Summit

Knowing our attendance would be large this year, we shifted to an outdoor event tent. Good thing we did. Once again, only standing room remained as more than 500 people filled the room and this time, 4,500 watched via live stream.



2024 Summit

Our 2024 Summit was attended by 500 people in person and 6,000 people on the Live Stream.



Michèle Mouton
President of the FIA Women in Motorsport Commission, Legend of Rally



Becs Williams
Lead Commentator for WRC All Live



Pernilla Solberg
Driver, Co-Driver, Mechanical Engineer, Solberg Team Manager



Michele Abbate
American Trans-Am Driver



Vanessa Ruck
Professional Motorcycle Racer



Jnidia Erbacher
Top Fuel Drag Racer, 2024 FIA European Drag Racing Champion

2025 Summit

In 2025, we will hear stories from these incredible women:



The Reactions

Michèle Mouton, the only woman ever to have won a World Rally Championship event, said “I think we need this kind of Summit more often in more countries – it’s a perfect way to meet people who have been involved in motorsport and who *need* to see more women who have been having success in this sport,”

The Reactions

In attendance, David Evans wrote it best:

"All six panelists (Mouton, Solberg, Gelsomino, Junnilla, Holler and DirtFish's very own Michelle Miller) would walk into the back of the tent.

Nothing; nothing could prepare any of them for the reception.

The cheering started as soon as they set foot inside and it ramped up and up and up. Last in, the atmosphere and the wall of noise smacked Michèle between the eyes. She paused briefly and let out an emotional: "Oh my..."

The Focus of the Summit

To celebrate the engagement, organization, power, and strength that emerges when anyone who loves the sport enters the space.

We want to make sure that women know that space belongs to them, too.



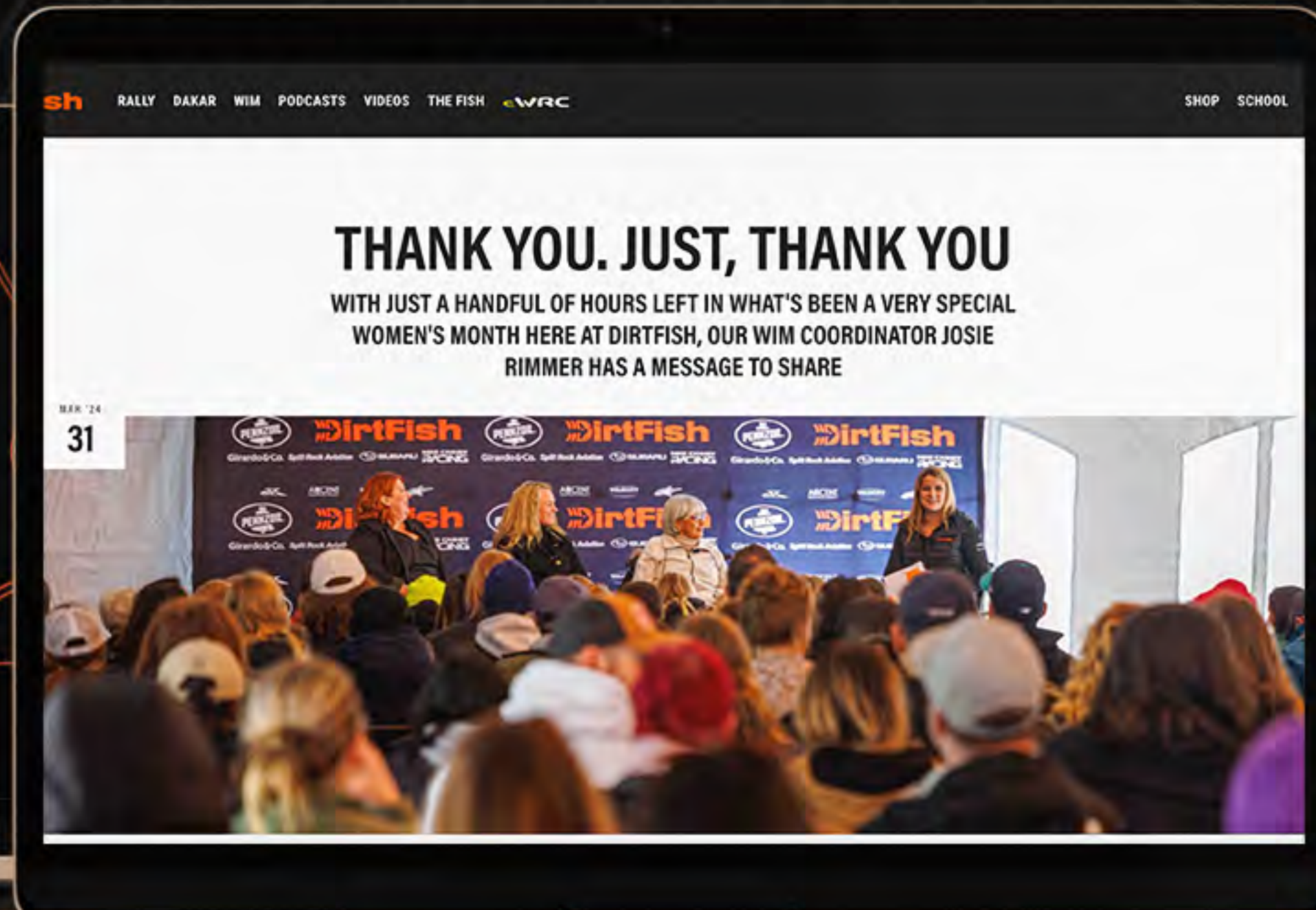
About Last Year...

Click the laptop screens to watch the videos and read the article

WiM Summit 2024 Recap



Reaction to the Summit



BTS of 2024 WiM Summit



2024 Sponsors



Be a Leader in your Industry

Demonstrate your commitment to women and the future of motorsport. DirtFish Women in Motorsport Summit is a powerful opportunity to do just that.

In order to represent diverse roles throughout the field of motorsport, we're bringing in motorsporting luminaries from around the world. **Join us** in making this event just as inspiring, educational, and life-changing as it should be.



Brand Reach

Join DirtFish Rally School in driving change. With a robust social following of over 1.6 million people, our Women in Motorsport Summit is steering the conversation on female empowerment in motorsports. Be part of a movement that's gaining momentum every day.

- **DirtFish.com: 2.2 Million Annual Visitors**
- **2 Million Social Media Followers**
- **In 2024, 600 joined us in person with 6k watching globally on the WiM Summit live stream**



DirtFish's Pedal to Progress Scholarship

The next step is clear. Once we push open the door with the Summit, it's time to get behind the wheel. Any donation to our Pedal to Progress Scholarship will go directly towards the education, training, and seat time of an elected woman entering the motorsport space with the ultimate goal of funding an ARA competitor.

We will have open nominations for public voting, and pick our first Scholarship winner from the results.



Beyond The Summit

With your support, our WiM initiative will expand to include:

- Quarterly virtual WiM webinars
- Monthly Newsletters
- Quarterly Webinars
- Invites to All Women Events





An Evening with the Stars

As a sponsor, you are invited to join us for a once in a lifetime opportunity to dine alongside the motorsport industry's pioneers, surrounded by one of the world's most prestigious car collections and live music.

Network with the change makers that have the ability to drive this momentum farther than ever.

May 23rd, 2024

It's Time to Change the Game.

This is just the beginning. We're aiming higher; a WiM Academy, training program, scholarship, the list goes on. All with the goal of eradicating the question "girls can do this too?"

Join Us!



To reserve your sponsorship, contact Josie@DirtFish.com